Media consolidation rules were established for a reason: to serve the public with diversity of ideas. Please keep public, not private business in mind when addressing this issue. I urge you to keep current ownership rules in place and to continue to serve the people with collective wisdom and diverse ideas from which to form their own views. Isn't this part of what our country was formed for? Please vote against media deregulation which serves only the rich owners, not the average American who depends upon media for information. Thank you for noting my opinion.